



Andy Ivey

Vice President for Advancement



EDUCATION

- B.S. in Marketing, Minor in History, Samford University, Birmingham, Alabama

EXPERTISE

- Direct response fundraising
- Latin American culture
- Nonprofit fundraising

RECOGNITION &

ACCOMPLISHMENTS

- Top fundraiser for the National Wild Turkey Federation for three years
- Doubled revenue from spokesperson activity for Compassion International in two years
- Built homes in Manila for Habitat for Humanity
- Hosted a weekly TV show on the Pursuit Channel for two years

ROLE AT TMS GLOBAL

Andy leads the financial development and marketing teams to achieve ministry goals, manage a portfolio of major partners, and work closely with the President and CEO of TMS Global to foster and maintain positive relationships between the ministry and the public. He serves on the executive leadership team to develop and implement the organization's strategic goals.

BACKGROUND

Andy worked for record label in Nashville, Tennessee for a decade before joining Compassion International to work with their artist's and speaker's program. While on staff with Compassion Andy discovered his love for nonprofit fundraising. He worked for The Grizzard Agency in Atlanta to increase the organization's cause-related marketing and major gift consulting, and he worked for the National Wild Turkey Federation where he hosted major events and television shows. Andy served as the global funding development director for Habitat for Humanity International, establishing and training fundraising teams in Hong Kong, Brazil, and Great Britain. He then worked for Operation Mobilization to grow major donor partnerships in the Southeastern United States and trained field offices around the world on sound, culturally appropriate fundraising strategies. He joined the staff of TMS Global in 2019.

PERSONAL

An Atlanta native who loves his hometown, Andy spent some cherished years living in Nashville and Colorado. He is passionate about the outdoors, baseball, fishing, boating, golf, and soccer. He is a fan of the Atlanta Braves, Atlanta United, and Arsenal in the English Premier League, and is a song writer in his free time. Andy and his wife have two teenagers and one adult child.

MEDIA CONTACT

Ruth Burgner
Senior Director of Marketing
Direct: 678.542.9038
rburgner@tms-global.org

©2019 TMS Global
6234 Crooked Creek Road
Norcross, GA 30092-3106

800.478.8903 | tms-global.org