



Video Tips

If you incorporate a video as part of the virtual short-term mission experience, here are a few tips to help the mission partner.

- Video can be taken with an iPhone or a video camera.
- Begin the video with a “selfie.” Introduce yourself, tell where you serve, and then briefly explain the ministry.
- Get several “real life” clips. This may include you walking or moving around to add a personal feel.
- The video doesn’t need to be perfect quality; this is a relational event. The video should focus instead on real people doing real ministry.
- Be sure to film the videos in horizontal/landscape mode.
- If you have many things you want to film, break it into smaller sections. Have the team watch a section, pause and discuss it, and then move onto the next snippet.
- Be real in your communication. The team is not expecting perfection. They want reality.

Here are a few examples of a “Day in the Life” video series that TMS Global sponsored:

The Barbees in Thailand: <https://www.tms-global.org/story-details/a-day-in-the-life-thailand>

The Tatum in Costa Rica: <https://www.tms-global.org/story-details/a-day-in-the-life-costa-rica>

The Davidsons in Liberia: <https://www.tms-global.org/story-details/a-day-in-the-life-liberia>

The Foglemans in Kenya: <https://www.tms-global.org/story-details/a-day-in-the-life-kenya>

The Fosters in Ecuador: <https://www.tms-global.org/story-details/a-day-in-the-life-ecuador>

The Drums in Spain: <https://www.tms-global.org/story-details/a-day-in-the-life-spain>

The Colemans in Ethiopia: <https://www.tms-global.org/story-details/a-day-in-the-life-ethiopia>